Rodya J. Perez User Experience & User Interface Designer rodyajperez@gmail.com | Website: rodyajperez.com | LinkedIn: www.linkedin.com/in/rodyajperez

Profile

Software Experience: Microsoft Office (Word, Excel, PowerPoint, Outlook), Rally, Photoshop, Omnigraffle, Sketch, Axure, Balsamiq

Programming: HTML 5, CSS 3, limited knowledge of JS

Research: Contextual inquiry, user research, personas, user scenarios, workflows, affinity diagrams

Design: Wireframes, low-fidelity prototypes, storyboards, sitemaps

Other: Scaled Agile Framework, able to work collaboratively with others (QA, developers, designers, project managers) in a cross-functional team

Traits: Strong attention to detail, able to take requirements and work independently, excellent writing ability

Misc.: Deep understanding of user experience principles, strong belief in user-centered design

Education

University of California San Diego | La Jolla, CA

B.A. Communication, GPA: 3.5 *B.S. Cognitive Science: Human-Computer Interaction*, GPA: 3.3

Relevant Experience

Lytx | San Diego, CA User Experience / User Interface Design Intern

Lytx is at the forefront of driver safety, offering various safety solutions to companies in the transportation industry. I primarily worked on defining the onboarding experience and reimagining our login experience.

- Designer Created wireframes (Sketch) & low-fidelity click-through prototypes (Axure)
- Intern Presented to designers and stakeholders, wrote papers, and drafted user testing scripts
- Intern Project Proposed possible solutions to handling user onboarding

Areteworks | Westlake Village, CA

User Interface Design Intern

Areteworks is an innovative user interface design company. At Areteworks, I was a junior user interface designer involved in user research, wireframing, and creating workflows.

- Designer Created wireframes (Omnigraffle), workflows, personas, and user scenarios
- Research Assistant Traveled extensively to collect and consolidate user research
- Usability Testing Assistant Assisted as primary note taker for usability sessions highlighting top usability issues and major user pain points

Laboratory of Comparative Human Cognition | La Jolla, CA

Research Assistant

Collected and analyzed quantitative/qualitative data pertaining to sustainability in the Fifth Dimension.

- Interviewed local persons of interest and key administrators for information
- Assessed 30+ field reports, and consolidated the most pertinent information into a master document
- Reduced office work load of professors by scanning documents, and transcribing digital media
- Analyzed over 200 documents, inputting relevant data into Dedoose
- Drafted a document summarizing our most relevant research findings related to sustainability

View my portfolio at rodyajperez.com

2015 - 2015

December 2013

2014 - 2015

2011 - 2013